

IS YOUR ORGANIZATION SOCIALLY INTELLIGENT?

What makes **SOCIAL INTELLIGENCE** so important to **HR NOW**? As never before, opportunities to leverage mobile, social and other disruptive technologies have created big changes in how organizations embrace and utilize these tools effectively, forcing companies to adapt in order to maintain relevancy.

DR ANNA TAVIS will discuss operational and talent trends brought on by the millennial generation, and social network technologies that are changing company structure and the function of HR.



SOCIAL INTELLIGENCE FOR ORGANIZATIONS

MEXICO CITY: OCTOBER 29-30-31

THE SOCIALLY INTELLIGENT ORGANIZATION (SIO)

is the organization that has the vision, the strategy, and an evolved operational model for working with and through the new Social media.

NEW TALENT

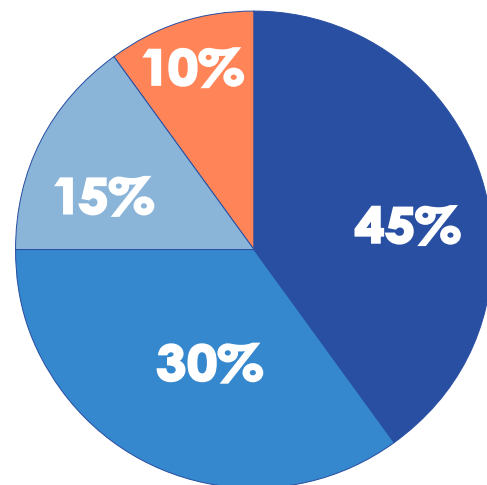
SOCIAL MEDIA

ORGANIZATIONAL INTELLIGENCE

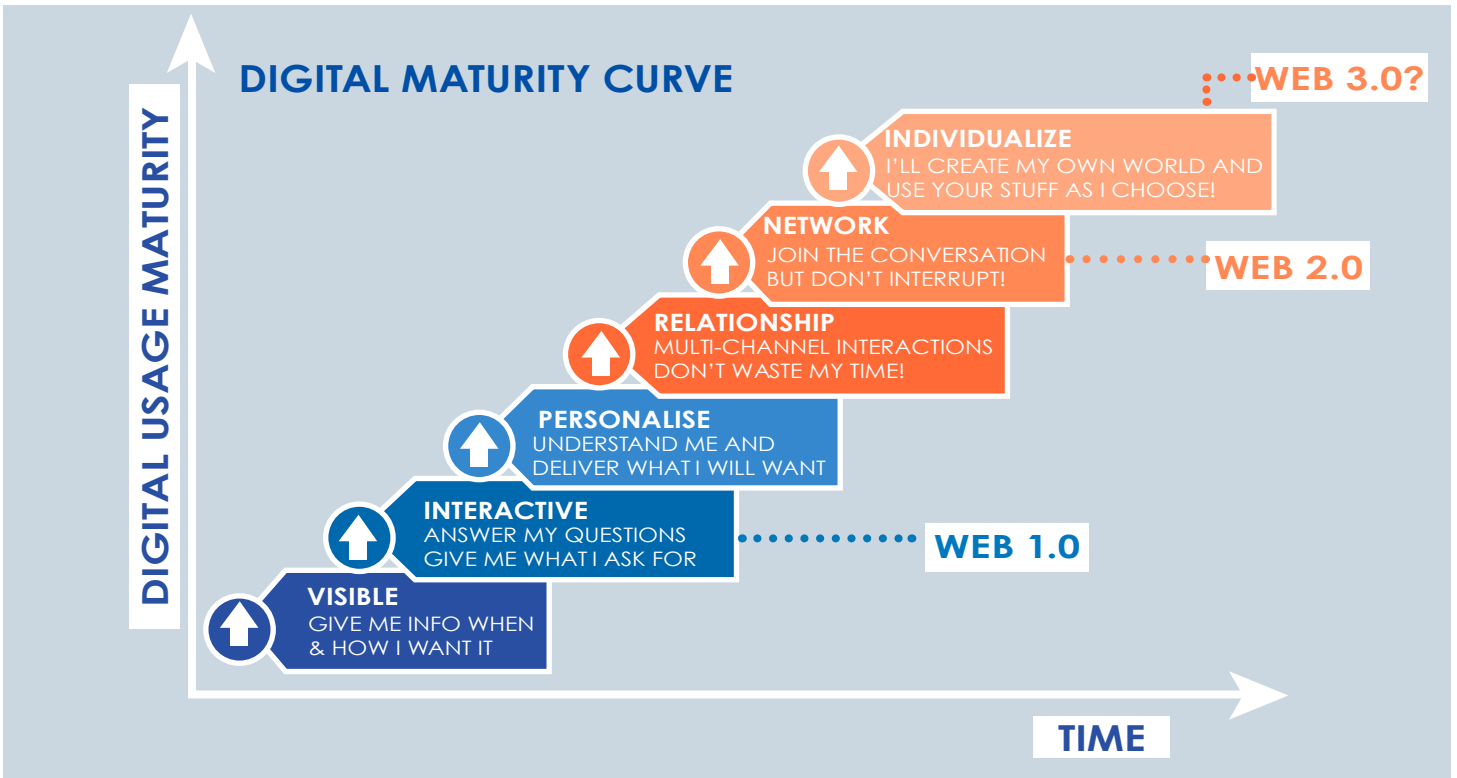
THE SOCIALLY INTELLIGENT ORGANIZATION (SIO) understands the tools that are available to deploy and has developed a blue print of transformation to achieve its new goals. It is an organization that is fully prepared and enabled with Social tools and leverages them fully to gain competitive advantage in business and in the war for new talent.

Most organizations are still just getting started on their social transformation journey, so *don't be alarmed*. This session will provide you with guidance on where the benchmark organizations are and how you can embark on this initiative in your own, culturally authentic way.

You will be introduced to the **MATURITY MODEL** and the **HYPE CYCLE** to provide specific steps to equipping your organization with the strategic



45 % RECRUITMENT
30% LEARNING
15% PERFORMANCE MANAGEMENT
10% TALENT MANAGEMENT



HR professionals have the leadership role to play in guiding our organizations to rethink traditional approaches, adopt new tools and technologies and transform our processes to engage with the new generation of employees. With the way things are going **ALL BUSINESS** becomes fundamentally **SOCIAL** in this decade and the next. All participants will leave with actionable takeaways to implement in their work that will likely enhance various aspects of organizational effectiveness and competitiveness. Join the conversation on how the HR function needs to evolve in both high-tech and high-touch ways.

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Dr. Anna Tavis

has spent her career transforming HR with cutting edge ideas

She is a senior Organizational Consultant and Executive Coach with extensive practice, making a global impact the fast-moving talent space of the technology and finance sectors. Anna has held senior positions at Motorola, Nokia, United Technologies and AIG. She has managed teams in Europe, the Middle East, Africa and Eurasia and she also has lived and worked as an Expat on three international assignments.

Anna is an influential member of the graduate faculty at New York University, educating and developing future HR leaders from around the world in her Global Talent and Global HR courses.



Anna Tavis
Founder & Partner

Born in St. Petersburg, Russia, Anna received her education in the UK, Germany and the US. She holds a Doctorate from Princeton University and an MBA from the University of South Carolina. She speaks English, Russian, German, Spanish.

She is also on the Board of HRPS (SHRM affiliate), a member of the Brain Trust at NeuroLeadership Institute, and Executive Editor of People and Strategy Journal.

For more thought leadership on Social HR, visit:
www.globallabplus.com

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